

Balasore Region

Walkathon 2020 at Balasore region has witnessed 350 participants from different social groups like Kalanjiam leader, members, associates, staff, volunteers, school students, and the government officials. The event was launched by Mr. Ananta Prasad Panda, District Financial Literacy Officer. The event started at 9:15 AM from ITI exhibition grounds and concluded at BRIT Functional hall after walking for 4 kms. The participants during the rally displayed placards, banners and chanted the slogan on women empowerment. Mr. Ananta Prasad Panda addressing the members emphasized the importance of women empowerment through SHGs. Other events like singing, dancing, poetry and experience sharing focused on women empowerment. The participants concluded the session by taking an Oath to strive for women empowerment.

