



# SUSTAINABLE DEVELOPMENT GOALS

Advancing Development: Community Swaraj

*Webinar on*  
**Inclusive Insurance and Impact on SDG**

*Supported by*



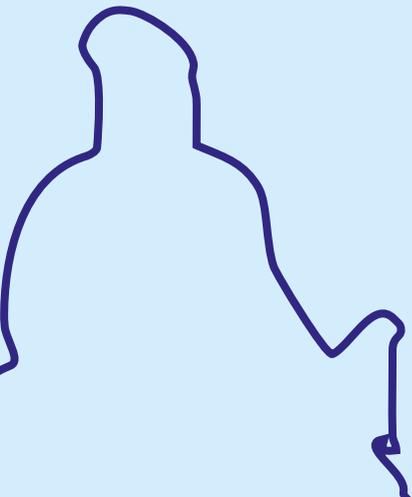
*Organized by*



People Mutuals  
DHAN Foundation  
Madurai

**Madurai Symposium 2021**

DHAN Foundation, Madurai  
October 27, 2021



## Introduction

Development Stakeholders gather biennially at Madurai in a development market place, Madurai Symposium” to share, learn from each other experience and practices and explore opportunities for collaboration. The symposium attracts diverse stakeholders in development: Community Organisations, Civil societies/NGOs, Government, Banks, Insurance Companies, CSR Foundations, Donors, Philanthropists and Academia. The Madurai Symposium 2021 seeks to engage with the critical element of challenges in building resilience to sustain development processes towards achieving the sustainable development goals.

## Intervention on SDGs

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global changes we face, including poverty, inequality, climate change, environmental degradation, peace and justice. It has 17 goals, 169 targets, 3,105 events, 1,307 publications and 5,483 actions.

Insurance as a risk protection mechanism can arguably support many of the SDGs, some directly and others indirectly Insurance will be critical to the achievement of six of the seventeen SDGs, and important to the completion of nine other SDGs: No Poverty, Zero Hunger, Good Health and Well-being, Gender Equality, Decent Work and Economic Growth, Climate Change.

## Impact of Inclusive Insurance

Inclusive insurance is the challenge for insurance agencies as the existing products are made keeping in mind the larger markets. They are designed for the economically affluent or affordable section of the

society. Hence these products are not inclined by the poor who are timid away of insurance products due to their affordability.

People institutions have taken-up the process of making inclusive insurance possible by creating awareness among its members. Their educative process in creating awareness has resulted in achieving large number of poor being enrolled in various products providing social security cover to them. They have collaborated with the service providers to reach out to



the targeted population and have been facilitating in creating systems and processes to educate, enroll, enable claim settlement for the deceased.

### **Objective of the Webinar**

This webinar focuses on those goals which directly reply on insurance as a risk protection mechanism to achieve success. It distinguishes between those SDGs where insurance can make a direct contribution at a primary level, and those where it indirectly yet substantially contributes at a secondary level. The difference between the two levels is the depth of the contribution of insurance to the specific SDGs. Where insurance is a primary level contributor to the SDGs, its effect on the respective SDG is direct, and the impact of measures in this area is obvious

### **Participants**

This International Webinar invites the Panel from the experts in the insurance sector and the participants from the block and regional coordinators of community-based organizations, insurance companies and veterans in the insurance sector.

### **Expected outcome**

1. Document the impact of Inclusive insurance and its Contributions on SDGs
2. Help the institutions benchmark how they are embedding the SDGs.
3. Identify challenges to be addressed collectively

**Date : October 27, 2021 – Wednesday**

**Time : 3 pm - 5 pm IST**

**Venue : DHAN Foundation, Madurai (Virtual mode only)**





## DHAN Foundation

DHAN Foundation works with over 2.4 million poor families in 14 states of India, striving to improve the lives and livelihoods of vulnerable communities by organizing them to reduce poverty and address their various development needs. The interventions are spread across urban, rural, coastal and tribal contexts. It works in different thematic areas including micro finance, tank fed agriculture, rainfed agriculture, information & communication technology for poor and self governance of local bodies.

## People Mutuels

People Mutuels, the insurance initiative of DHAN Foundation, strives for safeguarding the poor from risks and vulnerabilities through collaboration with insurance providers and mutual solutions to reduce poverty. The poor are provided access to insurance company products that meet their needs. The gaps in the insurance company products are identified and mutual solutions are evolved and designed to ensure comprehensive risk coverage. At present over five million poor have been provided with access to different types of insurance including life, health, livestock, crop and micro pension.

*For further information, please contact*

**S. Ahila Devi** (Event Coordinator)  
**People Mutuels - DHAN Foundation**  
1A, Vaidhyanathapuram East  
Kennet Cross Road, Madurai 625 016  
Tamil Nadu, India  
Mob: +91 452 2302561/563; Mobile: +91 93646 43432  
Email: pm@ghan.org  
Website: <http://maduraisymposium.net>

### Panel Presentation:

**1. Annette Houtekamer**  
Co-founder | IBISA  
Netherlands

**2. Jun Jay E. Perez**  
Executive Director

RIMANSI Organization for Asia & the Pacific, Inc.

**3. M. Kalyanasundaram**  
CEO, DHAN International