

14th Foundation day celebrations at Cherial, Warangal District.



On 2nd October, DHAN Foundation organized Foundation day celebrations' in Cherial Mandal of Warangal district. As a part of celebrations, the location team inaugurated the Cherial office (Tank Programme) formally by NABARD, DGM, PMU incharge, Warnagal and NABARD, AGM (DD), Warnagal. For this event, the team invited all the watershed committee members, Sarpanches and MPTCs of our watershed villages. Almost all people have come with good gathering. After this inauguration of office, we have given snacks and tea to all the people and the total members went to Meeting place at agricultural Market Yard Cherial.

Foundation day celebrations:

Mr. Y.Venkateswarlu invited Mr. R.Venkataswamy, DGM, NABARD, AGM(DD), Warangal; ADA Warangal; Scientist KVK, Jammikunta; Horticultural Officer, Cherial to the Dias. Afterwards, formally we have done pooja to Mahathma Gandhi. We remembered the Gandhi thoughts on Grama swarjyam. We have formally Inaugurated the 14th Foundation day celebrations with Mr. R.Venkataswamy, NABARD-DGM, Warangal; Mr.B.Udhya Bhasker – AGM(DD), NABARD, Mr.R.Muralidhar Rao (Asst.Director of Agril.), Mr.N.Venkateshwar Rao (Sceintist), KVK Jammikunta, and Mr.S.Shanker, (Mandal Horticulture Officer). In this occasion, Mr Y. Venkateswarlu, Team Leader, DHAN Foundation told the importance of foundation day celebrations and he told that DHAN Foundation is a professional development organization, which was initiated on October 2nd 1997. It has registered under Indian Trust act. This trust has been promoted with the objective of bringing highly motivated and educated young women and men to the development sector, promoting People Institutions for generations, Mothering Development Innovations for promoting different thematic programmes. He explained about major thematic programmes of the organization like Kalanjiam Community Development Programme, Vayalagam Tankfed Agril Development Programme. He explained about DHAN Foundation that DHAN is working in 12 states in India and seven hundred professionals and other support staff are working in the organization. He invited Mr.R.Venkataswamy, DGM, NABARD and addressed the gathering. He recollected his experience with DHAN and remembered his visit to Madurai for chance to see our work on microfinance and he praised the profession. They would work on bringing out new innovations in rural development and for upscaling development interventions to eradicate poverty in vast areas of the country. The Foundation works towards bringing significant changes in the livelihoods of the poor through innovations in themes and institutions. After wards Mr.Venkateswalru invited AGM (DD), NABARD, Warangal to give his



address to the gathering. The AGM (DD) has given his experience with DHAN during the last one year in the district how we entered in the district and he praised our style and standard and transparency of working and also invited few of leaders to give addressing and they have also shared positively for their last one year experience with that we have closed with vote of thanks by Mr. Praveen Yadav, Professional staff working in Cherial location.

Farmers Clubs Inauguration and Base Level Orientation Training **Programme (BLOTP)**

Mr.Y.Venkateshwarlu started the programme by inviting Mr.R.Venkata Swami DGM, NABARD; Mr. Uday Bhaskar AGM. NABARD; Mr.R.Muralidhar Rao (Assistant Director Agril), Mr.Venkateshwar Rao (KVK Scientist) and Mr. Shankar (Horticulture Officer). Afterwards Mr Venkateshwarlu introduced to all, and watershed committee members and farmers attended this programme. He shared about 14th DHAN Foundation day and Gandhi Jayanthi is good occasion for farmer clubs Inauguration in Cherial and Maddur Mandals, 6 Farmer clubs have formed and Mr.Venkateshwarlu explained about each farmer club details are as follows.

1. Shabash Gudem Farmers club formed in the Shabash Gudem of Nagapuri Village.
2. Guruvannapet Farmers club formed in the Guruvannapet Village.
3. Sri Mallikarjuna Farmers club formed in the Inapur Village
4. Kranthi Adarsha Farmers club formed in the Narsaipally Village.



5. Jai Ganesh Farmers club formed in the peddarajupet Village
6. Posanipalli Farmers club formed in the Posanipally Village.

Mr.Uday Bhaskar AGM, NABARD explained about farmers club principles, and also maintenance of farmer clubs, awareness of crops cultivation like SRI Paddy cultivation, Non pesticidal Management and Organic farming. Under A.P Micro Irrigation Project, each individual can get with 10% contribution 90% subsidy for BC and OC, for SC and ST 100% Subsidy they can get drip irrigation with lesser amount of water they can get good crop yields. Through farmers club, they can take license and Bulk purchase of Fertilizer and seed can supply. NABARD gives 50% subsidy to each acre under Horticulture Plantation, Unit Under lamb rearing, purchase(10% margin) 40 sheeps in that farmer should pay Rs. 10,000/- contribution then bank will give Rs. 90,000/- loan, according to that 33% subsidy to SC,ST farmers, 25% subsidy to General farmers. Insurance schemes started in this year to Buffalos and Sheeps in Warangal District. They have to start 'Vathavarana Aadharitha Insurance Scheme' under farmers club, this

scheme started in this year only. According to this scheme, farmers should pay insurance Rs.640 for cotton, and Rs.1250 for Red Chilli. In Rabi, Kharif season available to Red Chilly, during this time farmers should make use this insurance scheme.

All farmer clubs should utilize state government schemes. State Government sanctioned TFI loans for Self-Help Groups, each group sanctioned amount Rs.5,00,000 with 25 NP (Pavala vaddi). Every installment must and should they have to pay every month then only they will get Pavalavaddi. Every farmer club has to go for exposure visit to other districts. Every Farmers club should maintain individual saving account. NABARD conducted awareness programmes for farmers clubs. Farmer clubs should maintain relationship with Agriculture Officers and during Crop damage they can approach through farmers club and get the benefit, Agriculture enhancement and Plant Protection programmes can be conduct by DOT Centre, Warangal that can be utilize by the farmers club.

After that, Mr. Venkata Swamy DGM, NABARD introduced himself to all members and he explained about the example of rotary clubs , lions clubs and farmers clubs. Main principle of Farmers club is farmers development. 55,000 farmers clubs are promoted throughout India, Warangal District alone has 600 farmers clubs. Implement new technology, every farmer should obedient, and follow restrictions, discussed about production, maintain savings, who are taken debt from bank, that amount utilize carefully.

Mr.Muralidhar Rao (Assistant Director Agriculture) explained about farmers clubs and gave valuable suggestions to farmers. Every year Rs. 10,000 to give farmers club through NABARD up to 3 years. Farmers should utilize this amount properly and grow successfully.

Mr.Muralidhar Rao (ADA) said advantages of farmers club. For agriculture instruments, provided subsidy by the department. New technology and machines are using for agriculture, get subsidy for pesticides and seeds through farmer clubs. Farmers should prepare plan for purchase of seeds and government will provide seeds and pesticide licenses to farmers clubs. Farmers club should conduct agricultural programmes for getting support from Agriculture Department.

Every farmer should make soil test and according to that use the fertilizers and reduce the expenditure. For Green Manuring , government sanctioned Rs. 1 crore for Pilli pesara, groundnut and other seeds for giving subsidy rates to farmers. Farmer club should utilize this opportunity and made seeds awareness programme in their village. Under farmer club, government gives foundation seeds to 50 farmers under seed village programme. Farmer club can utilise 'Polam Badi' programme in every week by the department and know about season wise crops problems and get solved then and there. Agriculture department selected some farmer groups and give Rs.5,00,000 under Agricultural Intensive programme through ATMA Programme.

Mr.Uday Bhaskar , AGM (DD), Warangal suggested to farmers club can get the Annadatha Magzine that can be discussed in their farmers club meeting get updated the knowledge and new technologies can be planned in their villages .

After that Mr.Venkateshwarlu (KVK Scientist) explained about now a day's, farmers community facing labour crisis and water crisis. For that, he has suggested some of the proved technologies like Zero tillage cultivation of Maize, Drum seeding of Paddy cultivation. He has explained the advantages and showed Maize and Paddy crop cultivation photos . Explained about advantage of Drum Seeder and how to use Drum Seeder. This machine cost Rs.4000. He gave some valuable suggestions to farmers and answered to farmers questions.

Mr.Shankar (Horticulture Officer) said about Orchard cultivation. Under orchard cultivation, papaya and banana have 50% subsidy for 2 years and get profit up to Rs. 50,000 to Rs. 70,000 per acre, get 60,000 subsidy for Grape orchard. Under Vermicompost get Rs. 15,000 subsidy, and Thyvan Pump Sets and Hand pump sets also have subsidy . Under Bindu Sedhyam (Drip Irrigation), 90% subsidy for BC, OC Farmers and 100% subsidy for SC,ST Farmers and also proved shade nets for protecting vegetables and Nurseries in summer season. With the vote of thanks by Mr.Venkateshwarlu successfully completed the programme.

Media Coverage

● రైతు క్లబ్బులు ఏర్పాటు
 చేర్యాల, వేర్యాల, మద్దూరు మండలాల్లోని పలు గ్రామాల్లో ధాన్ పొందేపేనే ఆధ్వర్యంలో రైతు క్లబ్బులను ఏర్పాటు చేశారు. వేర్యాల మండలంలోని బనాపూర్లో మల్లికార్జున ఫాల్గున్ క్లబ్, పోసానపల్లిలో పోసానపల్లి శ్రీరామ్ గూడెం గ్రామాల్లో ఫాల్గున్ క్లబ్, పెద్దరాజుపేటలో శ్రీ గణేశ్ ఫాల్గున్ క్లబ్, మద్దూరు మండలంలో నాబార్డు రైతు క్లబ్బులను ఏర్పాటు చేశారు.

వాటర్షెడ్ ద్వారా అభివృద్ధి సాధ్యం

చేర్యాల, న్యూనీటూరు వద్దపు నీటిని వృధాగా పోకుండా కాపాడే బోధివృద్ధి ఆనందము యమేనని నాబార్డు ఏతేపం టి. ఉదయభాస్కర్ అన్నారు. శనివారం చేర్యాల వ్యవసాయ మార్కెట్ కమిటీ ఆవరణలో జరిగిన ధాన్ ప్రొండేషన్ ఆవిర్భావ కార్యక్రమంలో ఆయన పాల్గొని మాట్లాడారు. ఈ కార్యక్రమంలో డి.కె.ఎం వెంకటస్వామి, ఎ.కీ.పి మురళీధర్ రావు, ఎన్. శంకర్, వై. వెంకటేశ్వర్లు, పి. ప్రవీణ్, సతీష్ తదితరులు పాల్గొన్నారు.

Eenadu - 03/10/10

రైతు క్లబ్బులతో ఉపయోగం

చేర్యాల, ఆక్టోబర్ 2, ప్రభాతవాక్య
 రైతులందరూ సంఘటితమై క్లబ్బులుగా ఏర్పడితే ఎంతో ప్రయోజనం వేరూరుతుంది. నాబార్డు డి.కె.ఎం ఆర్. వెంకటస్వామి, ఎ.కె.ఎం టి. ఉదయభాస్కర్లు అన్నారు. శనివారం వట్లనంటలోని నాబార్డు వారి సహకారంతో ధాన్ పొందేపేనే ఆధ్వర్యంలో పట్టణంలోని వ్యవసాయ మార్కెట్

యార్డులో క్రాంది ఆదర్శ రైతు క్లబ్బును ప్రారంభించారు. ఈ సందర్భంగా మండలంలోని గురువస్థుపేట, బనాపూర్, పోసానపల్లి, పెద్దరాజుపేట, శూరిగూడెం గ్రామాల రైతుల క్లబ్బులను ప్రారంభించారు. ఆనంతరం రైతులకు వ్యవసాయ మరియు ఉద్యానవన వంటలు, యోజనాత్మక సస్యరక్షణపై అవగాహన కల్పించారు. ఈ కార్యక్రమంలో వ్యవసాయ సహాయ సంచాలకులు మురళీధర్ రావు, శ్రావణ్ ఎన్. వెంకటేశ్వర్ రావు, చేర్యాల హార్టికల్చర్ అధికారి శంకర్, రైతు క్లబ్ సభ్యులు తదితరులు పాల్గొన్నారు.

Vaahana - 03-10-10

నాబార్డు రైతు క్లబ్బులు ప్రారంభం

చేర్యాల, మేఘనగూడెం స్థానిక వ్యవసాయ మార్కెట్ యార్డ్ లో నాబార్డు సహకారంతో ధాన్ పొందేపేనే ఆధ్వర్యంలో రైతు క్లబ్బులను ప్రారంభిస్తున్నట్లు నాబార్డు డి.కె.ఎం. ఆర్ వెంకటస్వామి, నాబార్డు ఎ.కె.ఎం. ఉదయభాస్కర్, వరంగల్ డి.కె. రిజర్వ్ వెంకటేశ్వర్లు తెలిపారు. ఈ సందర్భంగా వారు మాట్లాడుతూ వ్యవసాయం, ఉద్యానవనం వంటల యోజనాత్మక సస్యరక్షణపై అవగాహన కల్పించడం ఆరుగురుకుందని అన్నారు. మండలంలో గుర్తొస్తుపేట, బనాపూర్లో మల్లికార్జున రైతు క్లబ్ పోసానపల్లి, పెద్దరాజుపేటలో శ్రీ గణేశ్ రైతు క్లబ్, శ్రీ రామ్ గూడెంలో రైతు క్లబ్బులు ఏర్పాటు చేస్తున్నట్లుగా తెలిపారు. ఈ కార్యక్రమంలో వ్యవసాయ సంచాలకులు మురళీధర్ రావు, ఆమీకుంట శ్రావణ్ వెంకటేశ్వర్ రావు, మండల

అధికల్చర్ అశీనర్ ఎస్. శంకర్, రైతు క్లబ్ సభ్యులు తదితరులు పాల్గొన్నారు.



నాబార్డు రైతు క్లబ్బులో రైతులకు వివరస్తున్న దృశ్యం

Sunya - 04-10-10